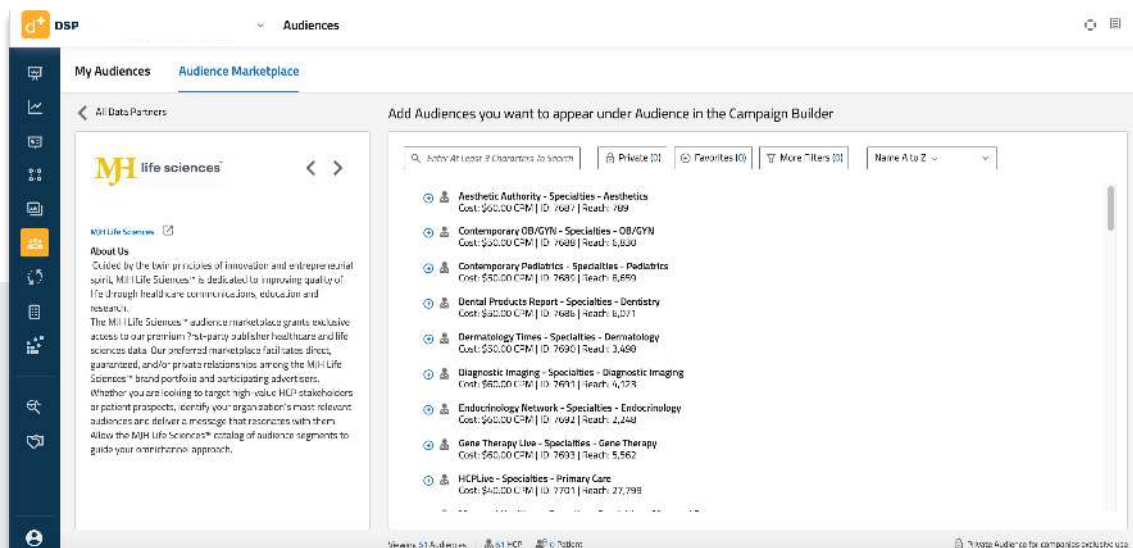


# Welcome to the DeepIntent Audience Marketplace



You can now discover **MJH Life Sciences™** audience segments in the **DeepIntent Audience Marketplace**, the industry's first and only cookieless-by-design healthcare data ecosystem, and immediately activate your audiences at scale within DeepIntent's Healthcare DSP.



Immediately activate MJH Life Sciences™ custom and ready-to-use audiences

Get higher match rates and reach across both cookieless and cookie-based environments

Receive daily PLD reporting for all HCP audiences

**CLICK HERE**  
for more information on Audience Marketplace.

# About MJH Life Sciences

MJH Life Sciences™ is home to more than 60+ online journals and health brands, across oncology, primary care, specialty care, pharmacy, industry services and more. With reach to over 7.6M healthcare decision makers, physicians, pharmacists, and managed care professionals, MJH Life Sciences™ delivers trusted demographics, user data, professional, and real-time behavioral data that drives informed decisions across multichannel platforms.

## KEY BRANDS

DENTALPRODUCTSREPORT™

NeurologyLive™

Ophthalmology  
TIMES

Medical  
Economics™

OncLive™

PsychiatricTimes™

UrologyTimes™

## MJH Life Sciences™ ready-to-use segments available via the DeepIntent Audience Marketplace:

### + MJH Specialties

- + MJH – Aesthetics
- + MJH – Brain Cancer
- + MJH – Breast Cancer
- + MJH – Cannabis
- + MJH – Cardiology
- + MJH – Colon Cancer
- + MJH – Dentistry
- + MJH – Diagnostic Imaging
- + MJH – Endocrinology
- + MJH – Epidemiology
- + MJH – Eye Care
- + MJH – Gene Therapy
- + MJH – Hematology
- + MJH – Leukemia
- + MJH – Lung Cancer
- + MJH – Lymphoma
- + MJH – Managed Care
- + MJH – Neurology
- + MJH – Nutrition
- + MJH – OB/GYN
- + MJH – Oncology
- + MJH – Ophthalmology
- + MJH – Optometry
- + MJH – Pediatrics
- + MJH – Pharmaceutical

- + MJH – Primary Care
- + MJH – Prostate Cancer
- + MJH – Psychiatry
- + MJH – Rheumatology
- + MJH – Skin Cancer
- + MJH – Urology

### + HCP Categories Associated by Publisher/Platform

- + Aesthetic Authority – Aesthetics
- + Contemporary OB/GY – OB/GYN
- + Contemporary Pediatrics – Pediatrics
- + Dental Products Report – Dentistry
- + Dermatology Times – Dermatology
- + Diagnostic Imaging – Diagnostic Imaging
- + Endocrinology Network – Endocrinology
- + Gene Therapy Live – Gene Therapy
- + HCPLive – Primary Care

- + Managed Healthcare Executive – Managed Care
- + Neurology Live – Neurology
- + Nutritional Outlook - Nutrition
- + OncLive – Brain Cancer
- + OncLive – Breast Cancer
- + OncLive – Colon Cancer
- + OncLive – Hematology
- + OncLive – Leukemia
- + OncLive – Lung Cancer
- + OncLive – Lymphoma
- + OncLive – Oncology
- + OncLive – Prostate Cancer
- + OncLive – Skin Cancer
- + Ophthalmology Times – Ophthalmology
- + Optometry Times – Optometry
- + Pharmacy Times – Pharmaceutical
- + Practical Cardiology – Cardiology
- + Psychiatric Times – Psychiatry
- + Rheumatology Network – Rheumatology
- + Urology Times - Urology

To have MJH Life Sciences™ custom or requested audiences directly onboarded to your DeepIntent Healthcare DSP seat, please email MJH Life Sciences™ at [audiencemarketplace@mjlifesciences.com](mailto:audiencemarketplace@mjlifesciences.com) with your DeepIntent DSP Organization ID and Advertiser ID.