

Bring Your Own Audience to the Most Powerful Healthcare Marketing Platform

Make your third-party segments work smarter and faster. Our data-agnostic platform accepts all audiences so marketers can leverage DeepIntent's award-winning healthcare DSP and patented optimization engine for all programmatic activity.

Getting Started + Onboarding LiveRamp Segments



AUDIENCE DETAILS

Client provides audience details to DeepIntent

- + Include name of 3P data provider and type of audience



AUDIENCE DELIVERY

3P data provider sends audience to DeepIntent

- + Select the DeepIntent tile; Account ID: 1422731
- + Destination specific settings; enter customer's DeepIntent Organization ID (e.g. 10008)



AUDIENCE PROCESSED

DeepIntent receives audience segment and processes data files

- + Audience detail to include name of audience, ID, etc.
- + Process takes 2-10 business days based on LiveRamp's timeline



AUDIENCE READY

3P segments are available to target in client's seat in the DSP